

Tharanie Raj

VISUAL DESIGNER | UI DESIGNER |
DIGITAL CONTENT CREATOR

Creative Visual and UI Designer with experience in branding, digital and web design. Passionate about creating engaging visual experiences using modern design, animation, and AI-assisted creative tools.

SOFTWARE & TOOLS

DESIGN & UI

Figma • Canva • Adobe Photoshop •
Adobe Illustrator • Adobe InDesign •
Procreate • Sketch

ANIMATION & AI CREATIVE

Procreate Dreams • Google Flow • AI-
Assisted Design & Content Creation

WEB & DEVELOPMENT

HTML5 • CSS3 • JavaScript • PHP •
Bootstrap • WordPress

PRESENTATION

Keynote • Microsoft PowerPoint

EDUCATION

MASTER'S IN SOFTWARE ENGINEERING

International Technological University (ITU)
San Jose, California

ASSOCIATE DEGREE IN GRAPHIC DESIGN

First Media Design School
Singapore

ASSOCIATE DEGREE IN VISUAL COMMUNICATION

Edexcel, UK



[linkedin.com/in/tharanieraj](https://www.linkedin.com/in/tharanieraj)

+408-797-9995

tharanie@outlook.com

Austin, Texas



EXPERTISE

- Visual Design
- UI Design
- Branding & Identity
- Web Design
- Digital & Social Media Design
- Marketing & Campaign Design
- Digital Illustration
- 2D Animation & Storyboarding
- Presentation Design
- Typography & Layout
- Infographic Design
- AI-Assisted Creative Workflows

WORK EXPERIENCE

VIEW INC. | UI / PRINT DESIGNER
Milpitas, CA | Dec 2018 – Nov 2019

- Designed and managed UI projects for View.com.
- Created print and digital assets for marketing campaigns.
- Designed stakeholder and corporate presentations using Keynote and PowerPoint.

KLAZZEZ | VISUAL / UI DESIGNER
San Jose, CA | Sep 2018 – Dec 2018

- Served as Lead Designer for UI projects.
- Developed branding, visual concepts, and user interface designs.
- Supported the overall visual direction and consistency of the product.

PEAXY, INC. | VISUAL / UI DESIGNER
San Jose, CA | Apr 2016 – Jul 2017

- Served as Lead Designer supporting Marketing and Sales.
- Created print, digital, social media, and marketing materials.
- Designed and maintained web pages using Sketch, HTML5, CSS3, PHP, and Bootstrap.
- Maintained website content using WordPress CMS.
- Designed corporate presentations and marketing collateral.
- Collaborated across teams to maintain visual consistency and design quality.

EARLIER EXPERIENCE

SKOOL OF HAPPINESS |
FREELANCE GRAPHIC DESIGNER
Singapore | Mar 2011 – Feb 2013

Developed the organization's brand identity and provided ongoing graphic design and visual consultation.

SEARCH MARKETING SALES |
VISUAL / GRAPHIC DESIGNER
Singapore | Jan 2011 – Nov 2012

Created branding, marketing, digital, print, and web materials and worked directly with clients on design requirements.

DEBANDER INTERNATIONAL |
GRAPHIC DESIGNER
Colombo, Sri Lanka | May 2008 – Apr 2009

Created and maintained graphic design materials for New York-based clients, including H&M.

SELECTED PROJECTS

AI-ASSISTED CHILDREN'S
ANIMATION CONTENT | YOUTUBE
CHANNEL
Creative Direction • Animation • AI-Assisted Content Creation

- Create animated educational content for children using Google Flow and AI-assisted creative workflows.
- Develop visual concepts and animated sequences, combining storytelling, design, and animation.
[View Project ↗](#)

PERSONAL PORTFOLIO WEBSITE |
INDEPENDENT PROJECT
UI Design • Web Design • AI-Assisted Development

- Designing and developing a personal portfolio website with a clean, modern interface.
- Using AI-assisted workflows and front-end/PHP files to support development and customization.